

Learning with Roald Dahl

SWEET INSPIRATION

'Oh, what a man he is, this Mr Willy Wonka!' cried Grandpa Joe. 'Did you know, for example, that he has himself invented more than two hundred new kinds of chocolate bars, each with a different centre, each far sweeter and creamier and more delicious than anything the other chocolate factories can make!'

'... Mr Willy Wonka can make marshmallows that taste of violets, and rich caramels that change colour every ten seconds as you suck them, and little feathery sweets that melt away deliciously the moment you put them between your lips. He can make chewing-gum that never loses its taste, and sugar balloons that you can blow up to enormous sizes before you pop them with a pin and gobble them up...'

Imagine you're going to invent some confectionery for Willy Wonka. It could be a chocolate bar, some sweets or any other treats you'd like to buy in a sweet-shop.

Think about all the ingredients that are going into your recipe.

Where will they come from? How will you prepare them? What will you call your invention?

NOW design an advertisement to launch your new line of confectionery. Don't forget, it needs to be an eye-catching, attention-grabbing, mouth-watering creation!

Ingredients

.....
.....
.....

Recipe

.....
.....
.....
.....
.....

Advertisement



For more Roald Dahl fun go to roalddahl.com

